



**RETURN FORM BY:
September 15, 2006**

2007 GOLD BOOK - Tile Industry Resource Guide

**FREE LISTING QUESTIONNAIRE
Distributors Section - December 2006**

Account No: 300516
Page: 1 of 3

Sales/Mktg. Mgr.

Please correct the contact and mailing information for the Person Responsible for Updating this Listing.

Make it easy for buyers to find you in print and online for the next year. Send in your listing form today - it's free.
ENSURE THAT YOUR LISTING STANDS OUT & BUYERS CALL YOU - ORDER YOUR ENHANCEMENTS ON THE LAST PAGE!

Please complete this form, sign, date and return. To ensure accuracy, please clearly print or type any changes or additions to the listing information that follows. If you are not the correct person, please forward this form to that individual.

PUBLISHED COMPANY INFORMATION

Company:
Division:
Address:
City: State/Province:
Zip/Postal Code: Country:
Phone:
Fax:
Email:
Web/Home Page:
Please indicate under which letter your company should be listed in the alphabetical sections: _____

CONTACT PERSONNEL

List key contacts and their titles. Please limit to three. The first three names will be used if more are provided.

Your listing will NOT be processed without the following information:

Please sign and return all pages of this form by September 15, 2006 in the envelope provided or by fax to Kathy Prather at 248-244-3916.
Name: _____ Title: _____
Signature: _____ Date: _____
Email:* _____ Fax:* _____

*Tile is moving to an online listing form in 2007 and listing notifications will be sent via email. By providing your fax number you are giving Tile permission to fax you with questions concerning this or future listings. If you do not wish to receive faxes, please leave the fax field blank. All other fields required.

Occasionally, listed companies receive special email offers from relevant organizations. If you do not wish to receive such offers, please check here.

2007 GOLD BOOK - PUBLISHING DECEMBER 2006

COMPANY DESCRIPTION - ONLINE LISTING ONLY

Include general product lines or description of products/services your company provides (no trade names, please) to be included in your online listing. Please limit to 30 words or less.

PRODUCTS YOU DISTRIBUTE BY MANUFACTURER NAME

To update last year's listing, cross out any manufacturer you do not want repeated and add new information that should be included with your information from Page 1. List manufacturer's name only. Sample: American Marazzi, American Olean, Aqua Mix, Crossville, Dal-Tile, etc.

BRANCHES

If your branch locations were listed in last year's edition they are listed below in state order. Make all necessary changes and additions. To add additional branches, write in below with the following information: Company Name, Address, Phone, Fax, Branch Manager. Non-Advertisers receive up to 8 branch location listings free, \$20 per listing above 8 - see order form for details.

PRODUCT LISTING SECTION - **IMPORTANT -You must Select Product Codes to be Searchable Online**

ALL PRODUCT CODES ARE INCLUDED WITH YOUR LISTING. Your company name will appear under the following product categories. To delete a category, "X" out the Product Code Number.

PLEASE NOTE: In order for your company to be searchable by keyword in the new online buyers guide you must select product codes.

- 50000 Accessory Products Decorative
- 50100 Brick
- 50200 Cleaners, Sealers & Maintenance
- 50300 Moisture Testing
- 50400 Radiant/Floor Warming
- 50500 Slip Resistant Products
- 50600 Sound Control Underlayments
- 50700 Stone Tile
- 50800 Terrazzo
- 50900 Tile - Accessory/Trim Products
- 51000 Tile - Art & Decorative
- 51100 Tile - Ceramic/Porcelain
- 51200 Tile - Glass
- 51300 Tile - Mosaic
- 51400 Tile - Terrazzo, Agglomerate & Cementitious
- 51500 Tile & Stone Installation Tools & Equipment
- 51600 Tile & Stone Setting Materials
- 51700 Underlayment Products
- 51800 Waterjet Cutting Products & Services

2007 GOLD BOOK - PUBLISHING DECEMBER 2006

Sales/Mktg. Mgr.

MAXIMIZE RESPONSE TO YOUR BUYERS GUIDE LISTING

DISTRIBUTOR SECTION – ORDER FORM

Achieve high visibility at a crucial time – when buyers are planning their next purchase. Make your company the first and best choice. Take advantage of these upgrades including our **new** online options.

<input checked="" type="checkbox"/> My company IS running a 1/4-page or larger display ad in TILE's December Gold Book:			
As a display advertiser I will also receive:			
→ Color Boldface Listing	→ A Hotlink from my online listing		
→ My Company Logo in Print	→ A Discount on Additional Enhancements Below		
<input type="checkbox"/> Please have someone contact me about advertising in the Gold Book – Tile Industry Resource Guide			
<input checked="" type="checkbox"/> My company is NOT running a display ad in TILE's December Gold Book:			
PREMIUM PACKAGE "The Works"	<input type="checkbox"/> BEST PRINT & ONLINE COMBO	\$895	A \$1925 Value Only \$495 ¼ page and up Display Advertisers
	<ul style="list-style-type: none"> • Boldface basic listing in print • 4-color logo in print and online • Live Web Hot Link in online listing • One 2" Mini Ad in print • NEW Up to 3 Catalog/Spec Sheets* (.pdf) online • Premium ranking and designation online • Email Subject Line: "Info Request from <i>TILE Gold Book</i> Listing" 		
Deluxe Package	<input type="checkbox"/> LISTINGS, LINK & LOGOS	\$395	\$250 for ¼ page & up Display Advertisers
	<ul style="list-style-type: none"> ▪ Colored Boldface listing in print ▪ Live Web Hot Link in online listing ▪ 4-color logo in distributor section in print & online with your headquarters ▪ One 2" mini ad in print ▪ Plus improved search ranking online 		
Logo Listing	<input type="checkbox"/> LISTING & LOGO	\$250	FREE for ¼ page & up Display Advertisers
	Colored Boldface listing & 4-color logo in print & online, plus Hot Link online		
Basic Listing	<input type="checkbox"/> In print and searchable online version	FREE	
Branches	___ # of Additional Branches (over 8)	\$20 ea	Non-advertisers get 8 free Branches – see pg 2
State Logos	___ # of STATE LOGOS (upgrade your listings under the following states with a logo)	\$130 ea	(Only \$95 each for 3 or more logos!)

Mini Ads	___ # of 2" MINI ADS	\$210 ea	(Only \$160 each for 4 or more mini-ads!) Placement location by request

*A catalog sheet is a single product info document. Submit as a color or black and white low-res pdf, max file size 200k

PREPAYMENT REQUIRED – Please fill in payment information.

Please Check Method of Payment

Check Enclosed (Payable to BNP Media in U.S. Funds.) Check # _____

AMEX VISA MasterCard Diners Club

Card # Exp. Date _____

Authorized Signature _____ Print Name _____

Email Address for Receipt _____

TOTAL AMOUNT:
\$ _____

All prices are net and non-commissionable. Credit Card payments will appear on your statement as BNP Media. NOTE TO COMPANIES OUTSIDE OF THE U.S. AND CANADA: PAYMENT PREFERRED ON A CREDIT CARD. CHECKS MUST BE IN U.S. FUNDS AND DRAWN ON A U.S. BANK. *TILE* reserves the right to edit for clarity, consistency and space all the information on the listing forms submitted for publication.

Submit materials by Nov. 1 to Kathy Prather at pratherk@bnpmedia.com. Logos, Mini-Ads & Product Shots, send tif, eps, or jpg files. Spec sheets, send low-res text pdfs, max file size 200k. REPEAT MY LOGO FROM LAST YEAR