



**RETURN FORM BY:
September 15, 2006**

2007 GOLD BOOK - Tile Industry Resource Guide

**PAID LISTING QUESTIONNAIRE
Manufacturers/Schools Section - December 2006**

Account No: 300515
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Sales/Mktg. Mgr.

Please correct the contact and mailing information for the Person Responsible for Updating this Listing.

Make it easy for buyers to find you in print and online for the next year. Send in your listing form today.
ENSURE THAT YOUR LISTING STANDS OUT & BUYERS CALL YOU - ORDER YOUR ENHANCEMENTS ON THE LAST PAGE!

Please complete this form, sign, date and return. To ensure accuracy, please clearly print or type any changes or additions to the listing information that follows. If you are not the correct person, please forward this form to that individual.

PUBLISHED COMPANY INFORMATION

Company:
Division:
Address:
City: State/Province:
Zip/Postal Code: Country:
Phone:
Fax:
Email:
Web/Home Page:
Please indicate under which letter your company should be listed in the alphabetical sections: _____

CONTACT PERSONNEL

List key contacts and their titles. Please limit to three. The first three names will be used if more are provided.

Your listing will NOT be processed without the following information:

Please sign and return all pages of this form by September 15, 2006 in the envelope provided or by fax to Kathy Prather at 248-244-3916.

Name: _____ Title: _____
Signature: _____ Date: _____
Email:* _____ Fax:* _____

*Tile is moving to an online listing form in 2007 and listing notifications will be sent via email. By providing your fax number you are giving Tile permission to fax you with questions concerning this or future listings. If you do not wish to receive faxes, please leave the fax field blank. All other fields required.

Occasionally, listed companies receive special email offers from relevant organizations. If you do not wish to receive such offers, please check here.

Deadline: September 15, 2006**2007 GOLD BOOK - PUBLISHING DECEMBER 2006****COMPANY DESCRIPTION - ONLINE LISTING ONLY**

Include general product lines or description of products/services your company provides (no trade names, please) to be included in your online listing. Please limit to 30 words or less.

EDUCATIONAL PROGRAMS OFFERED

Include description on the technical training, schools, or seminars your company offers. Please limit to 35 words or less.

DISTRIBUTORS

To list Distributor locations, write in the appropriate information below or attach a separate sheet with the following information: Company Name, City and State. A city and state must be included for each listing. Non-Advertisers receive up to 10 distributor locations free, \$20 per listing above 10 - see order form for details.

MANUFACTURER'S REPRESENTATIVES

If your manufacturer's reps were listed in last year's edition they are listed below. Make all necessary changes and additions. To add reps, write in below or attach a separate sheet with the following information: Company Name, Address, City, State, Phone, Fax. Non-Advertisers receive up to 5 rep listings free, \$20 per listing above 5 - see order form for details.

BRANCHES

If your branch locations were listed in last year's edition they are listed below in state order. Make all necessary changes and additions. To add additional branches, write in below with the following information: Company Name, Address, Phone, Fax, Branch Manager. Non-Advertisers receive up to 8 branch location listings free, \$20 per listing above 8 - see order form for details.

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PRODUCT LISTING SECTION - **IMPORTANT -You must Select Product Codes to be Searchable Online**

ALL PRODUCT CODES ARE INCLUDED FREE OF CHARGE. Your company name will appear under the following product categories. Add code numbers and descriptions of any additional headings under which you wish to be listed. Refer to the enclosed Product Heading List for the complete list of code numbers and headings available. To delete a category, "X" out the Product Code Number.

PLEASE NOTE: In order for your company to be searchable by keyword in the new online buyers guide you must select product codes.

CODE NUMBER / HEADING

___ 00100 Acoustical systems - See Sound Control	___ 04000 Grout Colorants	___ 07800 Restoration Equipment/Services
___ 00200 Additives, Grouts, Mortars and Latex	___ 04100 Grout Mortars, Additives/Bonding Agents	___ 07900 Sample Boards, Books, Binders and Cases
___ 00300 Adhesive Removers Chemicals	___ 04200 Grout Sealers	___ 08000 Saws and Blades, Ceramic and Stone
___ 00400 Adhesives	___ 04300 Grout, Joint Fillers	___ 08100 Sealers
___ 00500 Adhesives, Ceramic	___ 04400 Grouts, Dry Set	___ 08150 Schools/Training; books, seminars or other media
___ 00600 Adhesives, Epoxy	___ 04500 Grouts, Epoxy	___ 08200 Shippers/Freight Consolidators and Forwarders
___ 00700 Adhesives, Stone	___ 04600 Grouts, Furan Resin	___ 08300 Shower Pans/Tub Pans, Drains and Liners
___ 00800 Adhesives, Thin Set	___ 04700 Grouts, Latex Portland Cement	___ 08400 Slip-Resistant Coatings/Treatment/Finishes
___ 00900 Adhesives, Thin Set	___ 04800 Grouts, Portland Cement	___ 08500 Sound Control Systems & Membranes
___ 01000 Air Vents/Registers	___ 04900 Grouts, Silicone	___ 08600 Spacers - See Tile Spacers
___ 01100 Anti Fracture Membranes - See Underlayment	___ 05000 Impregnators	___ 08700 Spot and Stain Removers
___ 01200 Anti Slip - See Slip Resistant	___ 05050 Inspectors	___ 08800 Stone Care Products
___ 01300 Anti Slip - See Slip Resistant	___ 05100 Insurance Programs	___ 08900 Stone Tile
___ 01400 Appliance Movers	___ 05200 Joint Sealants	___ 09000 Stone Working and Polishing Equipment
___ 01500 Backer Units/Backerboards - See Underlayment	___ 05300 Knee Pads	___ 09100 Stone, Agglomerates
___ 01600 Bath and Shower - See Shower/Tub Pans, Drains and Liners	___ 05400 Leveling Compounds	___ 09200 Stone, Flagstone Tile
___ 01700 Bathroom Tile Accessories - See Tile, Bathroom	___ 05500 Maintenance Equipment and Supplies	___ 09300 Stone, Granite Tile
___ 01800 Brick, Thin	___ 05600 Material Handling Equipment	___ 09400 Stone, Limestone Tile
___ 01900 Caulks	___ 05700 Measuring Tools, Electronic	___ 09500 Stone, Marble Tile
___ 02000 Cement Products	___ 05800 Membranes/Crack Isolation	___ 09600 Stone, Mosaic Tile
___ 02100 Ceramic Tile - See Tile/Ceramic	___ 05850 Mesh, Paper and Tape	___ 09700 Stone, Other Tile
___ 02200 Ceramic/Stone Panels	___ 05900 Mixers, Portable	___ 09800 Stone, Slate Tile
___ 02300 Ceramic/Tile, Cutting Equipment	___ 06000 Moisture Barriers/Waterproofing Membranes	___ 09900 Stone, Travertine Tile
___ 02400 Ceramic/Tile, Finishes and Sealers	___ 06100 Moisture Test Kits	___ 10000 Substrates, Concrete Sealers
___ 02500 Cleaning Products Tile/Stone	___ 06200 Moisture Testing Meters	___ 10100 Terrazzo - See Tile, Terrazzo
___ 02600 Computer Software Systems	___ 06300 Moisture Testing, Services	___ 10200 Tile Anchoring Systems, Facade/Cladding
___ 02700 Concrete Flooring Systems/Substrates	___ 06400 Moisture Vapor Control Systems	___ 10300 Tile Cutters, Ceramic
___ 02800 Consultants	___ 06500 Mortar Bonding Agents/Additives	___ 10400 Tile Listellos- See Tile, Ceramic, Feature Strips/Listellos
___ 02900 Cork Underlayment	___ 06600 Mortars	___ 10500 Tile Spacers, Templates and Frames
___ 03000 Crack Isolation - See Membranes	___ 06700 Mortars, Dry Set	___ 10600 Tile, Accessories
___ 03100 Credit Programs	___ 06800 Mortars, Epoxy	___ 10700 Tile, Agglomerate
___ 03200 Displays/Fixtures	___ 06900 Mortars, Latex Portland Cement	___ 10800 Tile, Art and Mural
___ 03300 Drain Modules	___ 07000 Mortars, Modified Epoxy Emulsion	___ 10900 Tile, Cementitious
___ 03350 Drains/Weep Hole Protection	___ 07100 Mortars, Portland Cement	___ 11000 Tile, Ceramic
___ 03400 Employment Services Counseling	___ 07200 Mortars, Thin Set	___ 11100 Tile, Ceramic, Bathroom Accessories
___ 03500 Expansion Joint Systems	___ 07300 Moulding, Trim, Binders	___ 11200 Tile, Ceramic, Countertop
___ 03600 Floor Protection Runners, Sheeting, Covering	___ 07400 Non-Slip Floor Surfaces and Treatment - See Slip Resistant Grout	___ 11300 Tile, Ceramic, Custom
___ 03700 Floor Removal Equipment	___ 07450 Protective Film	___ 11350 Tile, Ceramic, Decals
___ 03800 Frames, Spacers, Templates - See Tile Spacers	___ 07500 Radiant Heating Systems, Electric	___ 11400 Tile, Ceramic, Feature Strips/Listellos
___ 03900 Grinding Wheels	___ 07600 Radiant Heating Systems, Hydronic	
	___ 07700 Radiant Heating/Floor Warming Underlayment	



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- ___ 11500 Tile, Ceramic, Floor (Glazed)
- ___ 11600 Tile, Ceramic, Floor (Unglazed)
- ___ 11700 Tile, Ceramic, Paver
- ___ 11800 Tile, Ceramic, Trims and Molding
- ___ 11900 Tile, Ceramic, Wall
- ___ 12000 Tile, Ceramic, Wall (Colored)
- ___ 12100 Tile, Ceramic, Wall (Unglazed)
- ___ 12200 Tile, Glass
- ___ 12300 Tile, Handmade/Painted
- ___ 12350 Tile, Metalcoated Resin
- ___ 12400 Tile, Metallic
- ___ 12500 Tile, Mosaic Ceramic
- ___ 12600 Tile, Mosaic Glass
- ___ 12700 Tile, Mosaic Stone
- ___ 12800 Tile, Mosaic Stone - See Stone
- ___ 12900 Tile, Porcelain
- ___ 13000 Tile, Quarry
- ___ 13100 Tile, Saltillo
- ___ 13200 Tile, Shower/Tub Pans, Drains and Liners - See Shower Pans
- ___ 13300 Tile, Stair Tread
- ___ 13400 Tile, Stone - See Stone, Tile
- ___ 13500 Tile, Structural Facade/Cladding
- ___ 13600 Tile, Terra Cotta
- ___ 13700 Tile, Terrazzo
- ___ 13800 Tile, Trim and Accent Pieces
- ___ 13850 Toilet Seals, Wax Rings
- ___ 13900 Tools, Cleaning and Buffing
- ___ 14000 Tools, Polishing
- ___ 14100 Tools, Tile Installation
- ___ 14150 Training-See Schools/Training
- ___ 14200 Transition Dividers
- ___ 14250 Transfers
- ___ 14300 Trowels
- ___ 14400 Underlayment
- ___ 14500 Underlayment, Backer Units, Cementitious
- ___ 14600 Underlayment, Fiber Reinforced Gypsum
- ___ 14700 Underlayment, Panel Board, Wood
- ___ 14800 Underlayment, Poured on Cementitious Coating
- ___ 14900 Underlayment, Self Leveling
- ___ 14950 Videos/Tile Installation Instructional
- ___ 15000 Waterjet Cutting Services
- ___ 15100 Waterjet Cutting Systems/Equipment
- ___ 15200 Waterproof Membranes- See Moisture Barriers
- ___ 15300 Workwear/Uniforms
- ___ 15400 ZZ- Other_____



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MAXIMIZE RESPONSE TO YOUR BUYERS GUIDE LISTING

Achieve high visibility at a crucial time – when buyers are planning their next purchase. Make your company the first and best choice. Take advantage of these upgrades including our **new** online options.

My company IS running a 1/4-page or larger display ad in TILE's December Gold Book:

As a display advertiser I will also receive:

- Color Boldface Listing
- My Company Logo in Print
- A Hotlink from my online listing
- A Discount on Additional Enhancements Below

Please have someone contact me about advertising in the **Gold Book** – Tile Industry Resource Guide

My company is NOT running a display ad in TILE's December Gold Book:

PREMIUM PACKAGE "The Works"	<input type="checkbox"/> BEST PRINT & ONLINE COMBO	\$1195	A \$1925 Value Only \$495 ¼ page and up Display Advertisers
	<ul style="list-style-type: none"> • Boldface basic listing in print • 4-color logo in print and online • Live Web Hot Link in online listing • Up to 3 Product Shots online & One 2" Mini Ad in print • NEW Up to 3 Catalog/Spec Sheets* (.pdf) online • Premium ranking and designation online (appear at the top under your product categories) • Email Subject Line: "Info Request from <i>TILE Gold Book</i> Listing" 		
Deluxe Package	<input type="checkbox"/> LISTINGS, LINK & LOGOS	\$525	\$250 for ¼ page & up Display Advertisers
	<ul style="list-style-type: none"> ▪ Colored Boldface listing in print ▪ Live Web Hot Link in online listing ▪ 4-color logo in manufacturer section in print & online ▪ One 2" mini ad in print ▪ Plus improved search ranking online 		
Logo Listing	<input type="checkbox"/> LISTING & LOGO	\$250	FREE for ¼ page & up Display Advertisers
	Colored Boldface listing & 4-color logo in print & online, plus Hot Link online		
Basic Listing	<input type="checkbox"/> In print and searchable online version	\$45	FREE for Display Advertisers & Coverings Exhibitors
Branches	___ # of Additional Branches (over 8)	\$20 ea	Non-advertisers get 8 free Branches – see pg 2
Manufacturer's Reps	___ # of Additional Reps (over 5)	\$20 ea	Non-advertisers get 5 free Reps – see pg 2
Distributors	___ # of Additional Distributors (over 10)	\$20 ea	Non-advertisers get 10 free distributors – see pg 2
Product Logos	___ # of PRODUCT LOGOS	\$150 ea	(Only \$100 each for 4 or more logos!) See page 2 to mark product categories
Mini Ads	___ # of 2" MINI ADS	\$250 ea	(Only \$200 each for 4 or more mini-ads!) Placement location by request

*A catalog sheet is a single product info document. Submit as a color or black and white low-res pdf, max file size 200k

PREPAYMENT REQUIRED – Please fill in payment information.

Please Check Method of Payment

Check Enclosed (Payable to BNP Media in U.S. Funds.) Check # _____

AMEX VISA MasterCard Diners Club

Card # Exp. Date _____

Authorized Signature _____ Print Name _____

Email Address for Receipt _____

TOTAL AMOUNT:
\$ _____

All prices are net and non-commissionable. Credit Card payments will appear on your statement as BNP Media. NOTE TO COMPANIES OUTSIDE OF THE U.S. AND CANADA: PAYMENT PREFERRED ON A CREDIT CARD. CHECKS MUST BE IN U.S. FUNDS AND DRAWN ON A U.S. BANK. *TILE* reserves the right to edit for clarity, consistency and space all the information on the listing forms submitted for publication.

Submit materials by Nov. 1 to Kathy Prather at pratherk@bnpmedia.com. Logos, Mini-Ads & Product Shots, send tif, eps, or jpg files. Spec sheets, send low-res pdfs, max file size 200k. **REPEAT MY LOGO FROM LAST YEAR**

BNP Media * PO Box 2600 * Troy, MI 48007 * www.tilemagonline.com

Reminder! Return All Pages to: Kathy Prather; Phone: 248-244-6422; Fax: 248-244-3916; Email: pratherk@bnpmedia.com